



FEMMES *de mérite*
WOMEN *of distinction*



AWARDS GALA

Friday May 5, 2017 @ Steelworkers Hall, Sudbury

2017 SPONSORSHIP package



www.ywcasudbury.ca

CONTACT LOUISE MARCOTTE OR BOBBIE CASCANETTE AT 705 673-4754

L.MARCOTTE@YWCASUDBURY.CA B.CASCANETTE@YWCASUDBURY.CA

She is YOUNG. She is MATURE. She INSPIRES. She BUILDS. She ACHIEVES. Together, they CONTRIBUTE.

"OUR EVENT CELEBRATES EXCEPTIONAL WOMEN WITHIN OUR COMMUNITY. HELP US RECOGNIZE THE ONGOING EFFORTS, DEDICATION, AND LEADERSHIP OF THE STRONG, TALENTED, AND SELFLESS WOMEN WHO HELP SHAPE OUR COMMUNITY. PROCEEDS FROM THE AWARDS GALA GO TOWARD THE POWER OF BEING A GIRL CONFERENCE."

2017 ^{Event} SPONSORSHIP
opportunities
YWCA
SUDBURY

**WEEK
WITHOUT
VIOLENCE**
**THE POWER
OF BEING a GIRL**

PROCEEDS

OUR CONFERENCE

As the oldest and largest multi-service women's organization in Canada, **YWCA** is uniquely equipped to help young women reach their full potential, achieve independence and acquire leadership skills.

YWCA Sudbury is proud to offer a community conference entitled, The Power of Being a Girl, to young women in the Sudbury region. A **YWCA** National Signature Event, The Power of Being a Girl was first launched in the fall of 2006 and was greeted with incredible success and tremendous enthusiasm.

The conference focuses on the developmental needs of girls and young women. For most young women, the teenage years represent a difficult and challenging phase. The Power of Being a Girl will help participants to recognize their common challenges, develop personal awareness and work towards individual and group oriented solutions. Discussion and dialogue on matters which affect girls and young women in our community such as issues related to healthy relationships, self esteem and body image will be addressed in a forum of safety and inclusion.

The Power of Being a Girl will focus on grades 7 & 8 girls. The conference is offered through a peer mentoring model with young women from area high schools supporting the process with their experiences. This format brings relevance to all of the discussions of the day as the younger girls benefit from first hand experiences of the older girls.

In order to bring the conference back to Sudbury next year and increase its capacity to meet the incredible level of interest which has been expressed, we quickly realized that a sustainable financing initiative needed to be launched. What better way than to offer an opportunity to recognize women in our community who have contributed to the advancement of women and girls! The Women of Distinction Awards Gala will be the fundraising vehicle to support the continuation of a conference which will help create our future leaders.





MARLENE GORMAN
Executive Director,
YWCA Sudbury

OUR EVENT

“The Women of Distinction Awards celebrate exceptional women within our community. Help us recognize the ongoing efforts, dedication, and leadership of the strong, talented, and selfless women who help shape our society. Proceeds from the Awards Gala go toward the Power of Being a Girl Conference.”

Sold! \$10,000 **DIAMOND SPONSOR**

BENEFITS

ONLY ONE DIAMOND SPONSORSHIP AVAILABLE

INVITATION TO SPEAK BRIEFLY AT THE GALA

CORPORATE LOGO ON EVENT PRINT MATERIAL AND MEDIA COMMUNICATION

FULL PAGE ADVERTISEMENT IN THE SOUVENIR BOOKLET

CORPORATE LOGO IN LOOPING LARGE SCREEN VIDEO PRESENTATION

ON-STAGE ACKNOWLEDGEMENT BY EVENT HOST

TABLE OF 8 AT WOMEN OF DISTINCTION AWARDS GALA

RECOGNITION IN YWCA ANNUAL REPORT

EXCLUSIVITY

journal
LE VOYAGEUR

LE LOUP
98.9
LA VOIX DU NORD



2017 ^{Event} SPONSORSHIP
opportunities

\$5,000 **PLATINUM** SPONSOR

Sponsor

- CORPORATE LOGO ON EVENT PRINT MATERIAL AND MEDIA COMMUNICATION
- HALF PAGE ADVERTISEMENT IN THE SOUVENIR BOOKLET
- CORPORATE LOGO IN LOOPING LARGE SCREEN VIDEO PRESENTATION
- ON-STAGE ACKNOWLEDGEMENT BY EVENT HOST
- TABLE OF 8 AT WOMEN OF DISTINCTION AWARDS GALA
- RECOGNITION IN **YWCA** ANNUAL REPORT

\$2,500 **GOLD** SPONSOR

- CORPORATE LOGO ON PRINT MATERIAL AND MEDIA COMMUNICATIONS
- QUARTER PAGE ADVERTISEMENT IN THE SOUVENIR BOOKLET
- CORPORATE LOGO IN LOOPING LARGE SCREEN VIDEO PRESENTATION
- SIX TICKETS FOR WOMEN OF DISTINCTION AWARDS GALA
- RECOGNITION IN **YWCA** ANNUAL REPORT

\$1,000 **SILVER** SPONSOR

- CORPORATE LOGO ON EVENT PRINT MATERIAL AND MEDIA COMMUNICATIONS
- EIGHTH PAGE ADVERTISEMENT IN THE SOUVENIR BOOKLET
- CORPORATE LOGO IN LOOPING LARGE SCREEN VIDEO PRESENTATION
- FOUR TICKETS FOR WOMEN OF DISTINCTION AWARDS GALA
- RECOGNITION IN **YWCA** ANNUAL REPORT

\$500 **BRONZE** SPONSOR

- CORPORATE LOGO ON EVENT PRINT MATERIAL AND MEDIA COMMUNICATIONS
- CORPORATE LOGO IN LOOPING LARGE SCREEN VIDEO PRESENTATION
- TWO TICKETS FOR WOMEN OF DISTINCTION AWARDS GALA
- RECOGNITION IN **YWCA** ANNUAL REPORT



2017 Event SPONSORSHIP opportunities



OUR EVENT

FLOWER SPONSOR

\$3,000

ONE OPPORTUNITY

EXCLUSIVITY

- ▼ ONLY ONE FLOWER SPONSOR
- ▼ CORPORATE LOGO PLACEMENT ON ALL FLOWER ARRANGEMENTS
- ▼ CORPORATE LOGO ON EVENT PRINT MATERIAL AND MEDIA COMMUNICATIONS
- ▼ QUARTER PAGE ADVERTISEMENT IN THE SOUVENIR BOOKLET
- ▼ SIX TICKETS FOR WOMEN OF DISTINCTION AWARDS GALA
- ▼ CORPORATE LOGO IN LOOPING LARGE SCREEN VIDEO PRESENTATION
- ▼ RECOGNITION IN YWCA ANNUAL REPORT



OUR EVENT

CHOCOLATE SPONSOR

\$2,500

ONE OPPORTUNITY

EXCLUSIVITY

- ▼ ONLY ONE CHOCOLATE SPONSOR
- ▼ CORPORATE LOGO PLACEMENT ON ALL CHOCOLATE CORRESPONDENCE, FORMS AND SIGNAGE
- ▼ CORPORATE LOGO ON EVENT PRINT MATERIAL AND MEDIA COMMUNICATIONS
- ▼ QUARTER PAGE ADVERTISEMENT IN THE SOUVENIR BOOKLET
- ▼ SIX TICKETS FOR WOMEN OF DISTINCTION AWARDS GALA
- ▼ CORPORATE LOGO IN LOOPING LARGE SCREEN VIDEO PRESENTATION
- ▼ RECOGNITION IN YWCA ANNUAL REPORT



OUR EVENT

SILENT

ART AUCTION SPONSOR

\$1,500

ONE OPPORTUNITY

EXCLUSIVITY

- ▼ ONLY ONE SILENT ART AUCTION SPONSOR
- ▼ CORPORATE LOGO PLACEMENT ON ALL ART AUCTION CORRESPONDENCE, FORMS AND SIGNAGE
- ▼ CORPORATE LOGO ON EVENT PRINT MATERIAL AND MEDIA COMMUNICATIONS
- ▼ EIGHTH PAGE ADVERTISEMENT IN THE SOUVENIR BOOKLET
- ▼ FOUR TICKETS FOR WOMEN OF DISTINCTION AWARDS GALA
- ▼ CORPORATE LOGO IN LOOPING LARGE SCREEN VIDEO PRESENTATION
- ▼ RECOGNITION IN YWCA ANNUAL REPORT



Sold!

2017 ^{Event} SPONSORSHIP
opportunities

SPONSOR CONFIRMATION FORM



RETURN TO:

FAX: 705.688.1727

EMAIL:

L.MARCOTTE@YWCASUDBURY.CA

OR

B.CASCANETTE@YWCASUDBURY.CA

MAIL:

YWCA SUDBURY

370 ST RAPHAEL ST.

SUDBURY ON, P3B 4K7

PLEASE IDENTIFY THE LEVEL OF SPONSORSHIP

- | | | |
|-----------------------|--------------------|---------|
| <input type="radio"/> | DIAMOND | SOLD |
| <input type="radio"/> | PLATINUM | \$5,000 |
| <input type="radio"/> | GOLD | \$2,500 |
| <input type="radio"/> | SILVER | \$1,000 |
| <input type="radio"/> | BRONZE | \$500 |
| <input type="radio"/> | FLOWER | SOLD |
| <input type="radio"/> | SILENT ART AUCTION | SOLD |
| <input type="radio"/> | CHOCOLATE | \$2,500 |
| <input type="radio"/> | DONATION | \$ |

TOTAL INVOICE AMOUNT: \$ _____

PLEASE MAKE CHEQUES PAYABLE TO YWCA SUDBURY

CHARITABLE BUSINESS NUMBER #119205185RR0001

DEADLINE

FRIDAY MARCH 24, 2017

CONTACT INFORMATION

Mr. Ms. Mrs. Dr.

NAME: _____

COMPANY: _____

TITLE: _____

ADDRESS: _____

CITY: _____ POSTAL CODE: _____

PHONE: _____ FAX: _____

EMAIL: _____

SIGNATURE _____

2017 ^{Event} SPONSORSHIP
opportunities



ADS CAN BE CREATED FOR YOU AT NO ADDITIONAL COST.

AD SIZES

FULL PAGE

W= 7" X H= 9"

HALF PAGE

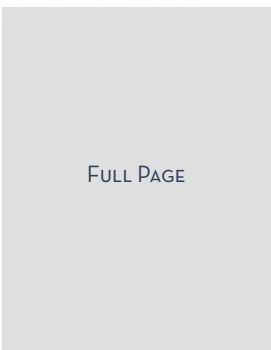
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QUARTER PAGE

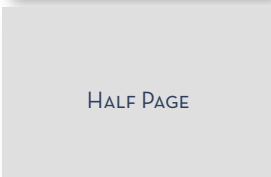
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EIGHTH PAGE

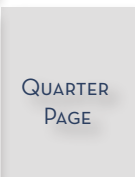
W= 3.3" X H= 2.2"



FULL PAGE



HALF PAGE



QUARTER
PAGE



EIGHTH
PAGE

FILES ACCEPTED: JPEGs WITH A RESOLUTION OF 300 PIXELS
PER INCH AT MAXIMUM QUALITY OR PDF

SOUVENIR

BOOKLET ADVERTISEMENT

OUR SOUVENIR

Our booklet is a keepsake that will capture the contributions of all of the dynamic recipients of the 2017 Women of Distinction Awards, within the Greater Sudbury community. The publication will provide a wonderful opportunity to support the YWCA's services and initiatives such as the Power of Being Girl Conference; an event dedicated to empowering young women within our community.

Uniquely designed in full-colour, the booklet is provided to more than 375 gala attendees, and it is distributed throughout the year at events and presentations.

Our booklet lends itself well for congratulatory ads for award recipients, special promotions, and company branding.

Book now!

ADVERTISING WITH A CAUSE!

AD PRICES (TAXES INCLUDED)

- FULL PAGE \$675 X ____
- HALF PAGE \$525 X ____
- QUARTER PAGE \$375 X ____
- EIGHTH PAGE \$200 X ____

TOTAL INVOICE AMOUNT: \$ _____

**PLEASE MAKE CHEQUES PAYABLE TO YWCA SUDBURY
CHARITABLE BUSINESS NUMBER #119205185RR0001**

**DEADLINE
FRIDAY MARCH 24, 2017**

CONTACT

LOUISE MARCOTTE OR
BOBBIE CASCANETTE
YWCA SUDBURY
370 St Raphael St.
Sudbury ON P3B 4K7
PHONE: 673.4754

2017 Event SPONSORSHIP
opportunities



TICKET PURCHASE FORM

EARLY BIRD SPECIAL PURCHASE BEFORE APRIL 1ST, 2017

INDIVIDUAL TICKET \$75 x _____
(TAXES INCLUDED)

PURCHASE AFTER APRIL 1ST, 2017

INDIVIDUAL TICKET \$85 x _____
(TAXES INCLUDED)

RETURN TO:

LOUISE MARCOTTE

EMAIL:

L.MARCOTTE@YWCASUDBURY.CA

FAX: 705.688.1727

TOTAL INVOICE AMOUNT: \$ _____

PLEASE MAKE CHEQUES PAYABLE TO YWCA SUDBURY
CHARITABLE BUSINESS NUMBER #119205185RR001

CONTACT INFORMATION

MR. MS. MRS. DR.

NAME: _____

COMPANY: _____

TITLE: _____

ADDRESS: _____

CITY: _____ POSTAL CODE: _____

PHONE: _____ FAX: _____

EMAIL: _____

SIGNATURE _____

PLEASE CHECK IF YOU REQUIRE A VEGETARIAN MEAL

PLEASE LIST OTHER PEOPLE YOU WISH TO BE SEATED WITH AT YOUR TABLE:

1. _____ 5. _____
2. _____ 6. _____
3. _____ 7. _____
4. _____