



FEMMES *de mérite*  
WOMEN *of distinction*



AWARDS GALA

Friday May 5, 2017 @ Steelworkers Hall, Sudbury

2017  
SPONSORSHIP  
package



[www.ywcasudbury.ca](http://www.ywcasudbury.ca)

**CONTACT LOUISE MARCOTTE OR BOBBIE CASCANETTE AT 705 673-4754**

[L.MARCOTTE@YWCASUDBURY.CA](mailto:L.MARCOTTE@YWCASUDBURY.CA)

[B.CASCANETTE@YWCASUDBURY.CA](mailto:B.CASCANETTE@YWCASUDBURY.CA)

**She is YOUNG. She is MATURE. She INSPIRES. She BUILDS. She ACHIEVES. Together, they CONTRIBUTE.**

"OUR EVENT CELEBRATES EXCEPTIONAL WOMEN WITHIN OUR COMMUNITY. HELP US RECOGNIZE THE ONGOING EFFORTS, DEDICATION, AND LEADERSHIP OF THE STRONG, TALENTED, AND SELFLESS WOMEN WHO HELP SHAPE OUR COMMUNITY. PROCEEDS FROM THE AWARDS GALA GO TOWARD THE POWER OF BEING A GIRL CONFERENCE."

2017 <sup>Event</sup> SPONSORSHIP  
opportunities



**YWCA**  
SUDBURY

**WEEK  
WITHOUT  
VIOLENCE**

**THE POWER  
OF BEING aGIRL**

# PROCEEDS

## OUR CONFERENCE

As the oldest and largest multi-service women's organization in Canada, YWCA is uniquely equipped to help young women reach their full potential, achieve independence and acquire leadership skills.

YWCA Sudbury is proud to offer a community conference entitled, The Power of Being a Girl, to young women in the Sudbury region. A YWCA National Signature Event, The Power of Being a Girl was first launched in the fall of 2006 and was greeted with incredible success and tremendous enthusiasm.

The conference focuses on the developmental needs of girls and young women. For most young women, the teenage years represent a difficult and challenging phase. The Power of Being a Girl will help participants to recognize their common challenges, develop personal awareness and work towards individual and group oriented solutions. Discussion and dialogue on matters which affect girls and young women in our community such as issues related to healthy relationships, self esteem and body image will be addressed in a forum of safety and inclusion.

The Power of Being a Girl will focus on grades 7 & 8 girls. The conference is offered through a peer mentoring model with young women from area high schools supporting the process with their experiences. This format brings relevance to all of the discussions of the day as the younger girls benefit from first hand experiences of the older girls.

In order to bring the conference back to Sudbury next year and increase its capacity to meet the incredible level of interest which has been expressed, we quickly realized that a sustainable financing initiative needed to be launched. What better way than to offer an opportunity to recognize women in our community who have contributed to the advancement of women and girls! The Women of Distinction Awards Gala will be the fundraising vehicle to support the continuation of a conference which will help create our future leaders.







MARLENE GORMAN  
Executive Director,  
YWCA Sudbury

## OUR EVENT

"The Women of Distinction Awards celebrate exceptional women within our community. Help us recognize the ongoing efforts, dedication, and leadership of the strong, talented, and selfless women who help shape our society. Proceeds from the Awards Gala go toward the Power of Being a Girl Conference."

**Sold!** \$10,000 **DIAMOND SPONSOR**

BENEFITS

**ONLY ONE DIAMOND SPONSORSHIP AVAILABLE**

**INVITATION TO SPEAK BRIEFLY AT THE GALA**

**CORPORATE LOGO ON EVENT PRINT MATERIAL AND MEDIA COMMUNICATION**

**FULL PAGE ADVERTISEMENT IN THE SOUVENIR BOOKLET**

**CORPORATE LOGO IN LOOPING LARGE SCREEN VIDEO PRESENTATION**

**ON-STAGE ACKNOWLEDGEMENT BY EVENT HOST**

**TABLE OF 8 AT WOMEN OF DISTINCTION AWARDS GALA**

**RECOGNITION IN YWCA ANNUAL REPORT**

EXCLUSIVITY

LE VOYAGEUR journal



2017 Event SPONSORSHIP  
opportunities

# Sponsor

## \$5,000 **PLATINUM** SPONSOR

CORPORATE LOGO ON EVENT PRINT MATERIAL AND MEDIA COMMUNICATION  
HALF PAGE ADVERTISEMENT IN THE SOUVENIR BOOKLET  
CORPORATE LOGO IN LOOPING LARGE SCREEN VIDEO PRESENTATION  
ON-STAGE ACKNOWLEDGEMENT BY EVENT HOST  
TABLE OF 8 AT WOMEN OF DISTINCTION AWARDS GALA  
RECOGNITION IN **YWCA** ANNUAL REPORT

## \$2,500 **GOLD** SPONSOR

CORPORATE LOGO ON PRINT MATERIAL AND MEDIA COMMUNICATIONS  
QUARTER PAGE ADVERTISEMENT IN THE SOUVENIR BOOKLET  
CORPORATE LOGO IN LOOPING LARGE SCREEN VIDEO PRESENTATION  
SIX TICKETS FOR WOMEN OF DISTINCTION AWARDS GALA  
RECOGNITION IN **YWCA** ANNUAL REPORT

## \$1,000 **SILVER** SPONSOR

CORPORATE LOGO ON EVENT PRINT MATERIAL AND MEDIA COMMUNICATIONS  
EIGHTH PAGE ADVERTISEMENT IN THE SOUVENIR BOOKLET  
CORPORATE LOGO IN LOOPING LARGE SCREEN VIDEO PRESENTATION  
FOUR TICKETS FOR WOMEN OF DISTINCTION AWARDS GALA  
RECOGNITION IN **YWCA** ANNUAL REPORT

## \$500 **BRONZE** SPONSOR

CORPORATE LOGO ON EVENT PRINT MATERIAL AND MEDIA COMMUNICATIONS  
CORPORATE LOGO IN LOOPING LARGE SCREEN VIDEO PRESENTATION  
TWO TICKETS FOR WOMEN OF DISTINCTION AWARDS GALA  
RECOGNITION IN **YWCA** ANNUAL REPORT



2017 Event SPONSORSHIP opportunities

## OUR EVENT

**FLOWER SPONSOR**

\$3,000

ONE OPPORTUNITY

**EXCLUSIVITY**

- ▼ ONLY ONE FLOWER SPONSOR
- ▼ CORPORATE LOGO PLACEMENT ON ALL FLOWER ARRANGEMENTS
- ▼ CORPORATE LOGO ON EVENT PRINT MATERIAL AND MEDIA COMMUNICATIONS
- ▼ QUARTER PAGE ADVERTISEMENT IN THE SOUVENIR BOOKLET
- ▼ SIX TICKETS FOR WOMEN OF DISTINCTION AWARDS GALA
- ▼ CORPORATE LOGO IN LOOPING LARGE SCREEN VIDEO PRESENTATION
- ▼ RECOGNITION IN YWCA ANNUAL REPORT

*Sold!*  
 **Rose Flor**



## OUR EVENT

**CHOCOLATE SPONSOR**

\$2,500

ONE OPPORTUNITY

**EXCLUSIVITY**

- ▼ ONLY ONE CHOCOLATE SPONSOR
- ▼ CORPORATE LOGO PLACEMENT ON ALL CHOCOLATE CORRESPONDENCE, FORMS AND SIGNAGE
- ▼ CORPORATE LOGO ON EVENT PRINT MATERIAL AND MEDIA COMMUNICATIONS
- ▼ QUARTER PAGE ADVERTISEMENT IN THE SOUVENIR BOOKLET
- ▼ SIX TICKETS FOR WOMEN OF DISTINCTION AWARDS GALA
- ▼ CORPORATE LOGO IN LOOPING LARGE SCREEN VIDEO PRESENTATION
- ▼ RECOGNITION IN YWCA ANNUAL REPORT

## OUR EVENT

SILENT

**ART AUCTION SPONSOR**

\$1,500

ONE OPPORTUNITY

**EXCLUSIVITY**

- ▼ ONLY ONE SILENT ART AUCTION SPONSOR
- ▼ CORPORATE LOGO PLACEMENT ON ALL ART AUCTION CORRESPONDENCE, FORMS AND SIGNAGE
- ▼ CORPORATE LOGO ON EVENT PRINT MATERIAL AND MEDIA COMMUNICATIONS
- ▼ EIGHTH PAGE ADVERTISEMENT IN THE SOUVENIR BOOKLET
- ▼ FOUR TICKETS FOR WOMEN OF DISTINCTION AWARDS GALA
- ▼ CORPORATE LOGO IN LOOPING LARGE SCREEN VIDEO PRESENTATION
- ▼ RECOGNITION IN YWCA ANNUAL REPORT



**TD Wealth**  
**Private Investment Advice**  
Hickey Svalina Natale Wealth Management Group

*Sold!*



2017 <sup>Event</sup> SPONSORSHIP  
opportunities



## RETURN TO:

**FAX: 705.688.1727**

**EMAIL:**

**L.MARCOTTE@YWCASUDBURY.CA**

**OR**

**B.CASCANETTE@YWCASUDBURY.CA**

**MAIL:**

**YWCA SUDBURY**

**370 ST RAPHAEL ST.**

**SUDBURY ON, P3B 4K7**

## SPONSOR CONFIRMATION FORM

PLEASE IDENTIFY THE LEVEL OF SPONSORSHIP

- |                       |                    |         |
|-----------------------|--------------------|---------|
| <input type="radio"/> | DIAMOND            | SOLD    |
| <input type="radio"/> | PLATINUM           | \$5,000 |
| <input type="radio"/> | GOLD               | \$2,500 |
| <input type="radio"/> | SILVER             | \$1,000 |
| <input type="radio"/> | BRONZE             | \$500   |
| <input type="radio"/> | FLOWER             | SOLD    |
| <input type="radio"/> | SILENT ART AUCTION | SOLD    |
| <input type="radio"/> | CHOCOLATE          | \$2,500 |
| <input type="radio"/> | DONATION           | \$      |

TOTAL INVOICE AMOUNT: \$ \_\_\_\_\_

PLEASE MAKE CHEQUES PAYABLE TO YWCA SUDBURY

CHARITABLE BUSINESS NUMBER #119205185RR0001

# DEADLINE

## FRIDAY MARCH 24, 2017

CONTACT INFORMATION

☐ MR. ☐ MS. ☐ MRS. ☐ DR.

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

TITLE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

POSTAL CODE: \_\_\_\_\_

PHONE: \_\_\_\_\_

FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

SIGNATURE \_\_\_\_\_



2017 <sup>Event</sup> SPONSORSHIP opportunities



ADS CAN BE CREATED FOR YOU AT NO ADDITIONAL COST.

## AD SIZES

### FULL PAGE

W= 7" X H= 9"

### HALF PAGE

W= 7" X H= 4.5"

### QUARTER PAGE

W= 3.5" X H= 4.5"

### EIGHTH PAGE

W= 3.3" X H= 2.2"

FULL PAGE

HALF PAGE

QUARTER  
PAGE

EIGHTH  
PAGE

FILES ACCEPTED: JPEGS WITH A RESOLUTION OF 300 PIXELS  
PER INCH AT MAXIMUM QUALITY OR PDF

## SOUVENIR

# BOOKLET ADVERTISEMENT

OUR SOUVENIR

Our booklet is a keepsake that will capture the contributions of all of the dynamic recipients of the 2017 Women of Distinction Awards, within the Greater Sudbury community. The publication will provide a wonderful opportunity to support the YWCA's services and initiatives such as the Power of Being Girl Conference; an event dedicated to empowering young women within our community.

Uniquely designed in full-colour, the booklet is provided to more than 375 gala attendees, and it is distributed throughout the year at events and presentations.

Our booklet lends itself well for congratulatory ads for award recipients, special promotions, and company branding.

Book now!

## ADVERTISING WITH A CAUSE!

## AD PRICES (TAXES INCLUDED)

FULL PAGE	<input type="radio"/>	\$675 X ____
HALF PAGE	<input type="radio"/>	\$525 X ____
QUARTER PAGE	<input type="radio"/>	\$375 X ____
EIGHTH PAGE	<input type="radio"/>	\$200 X ____

TOTAL INVOICE AMOUNT: \$ \_\_\_\_

PLEASE MAKE CHEQUES PAYABLE TO YWCA SUDBURY  
CHARITABLE BUSINESS NUMBER #119205185RR0001

# DEADLINE

## FRIDAY MARCH 24, 2017

## CONTACT

LOUISE MARCOTTE OR  
BOBBIE CASCANETTE  
YWCA SUDBURY  
370 St Raphael St.  
Sudbury ON P3B 4K7  
PHONE: 673.4754

2017 Event SPONSORSHIP  
opportunities



## TICKET PURCHASE FORM

EARLY BIRD SPECIAL PURCHASE BEFORE APRIL 1ST, 2017

INDIVIDUAL TICKET \$75 x \_\_\_\_\_  
(TAXES INCLUDED)

PURCHASE AFTER APRIL 1ST, 2017

INDIVIDUAL TICKET \$85 x \_\_\_\_\_  
(TAXES INCLUDED)

### RETURN TO:

**LOUISE MARCOTTE**

**EMAIL:**

**L.MARCOTTE@YWCASUDBURY.CA**

**FAX: 705.688.1727**

TOTAL INVOICE AMOUNT: \$ \_\_\_\_\_

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CHARITABLE BUSINESS NUMBER #119205185RR0001

### CONTACT INFORMATION

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CITY: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

SIGNATURE \_\_\_\_\_

☐ PLEASE CHECK IF YOU REQUIRE A VEGETARIAN MEAL

PLEASE LIST OTHER PEOPLE YOU WISH TO BE SEATED WITH AT YOUR TABLE:

1. \_\_\_\_\_ 5. \_\_\_\_\_
2. \_\_\_\_\_ 6. \_\_\_\_\_
3. \_\_\_\_\_ 7. \_\_\_\_\_
4. \_\_\_\_\_