



WOMEN ^{of} *distinction*



AWARDS

Saturday, October 21st, 2023

2023

SPONSORSHIP PACKAGE



CONTACT | JULIE SAUVÉ | 705-673-4754 EXT. 310 | J.SAUVÉ@YWCASUDBURY.CA | WWW.YWCASUDBURY.CA

The Women of Distinction Awards celebrate exceptional women within our community. Help us recognize the ongoing efforts, dedication, and leadership of the strong, talented, and selfless women who help shape our society.

Proceeds from the Awards Gala help fund YWCA's Youth Programming and Education including the Power of Being a Girl Conference.

SHE IS **YOUNG**. SHE IS **MATURE**. SHE **INSPIRES**. SHE **BUILDS**. SHE **ACHIEVES**. TOGETHER, THEY **CONTRIBUTE**.



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WHAT WE DO



YWCA SUDBURY TRANSFORMS LIVES

The “W” in our name stands for women - we stand in solidarity, we applaud each other when we succeed, and we offer a helping hand when one of us needs support. We march alongside, inspire, and empower one another. We are YWCA Sudbury.

By, for, and about women, we began with a promise to give the women of Sudbury a voice when they lacked one, shelter when they needed it, and constant support, in the moment and long-term. Our mission has never mattered more that it does today.

Our transformative programs champion equality, promote economic security, and strive for violence-free lives. That means offering housing options; delivering training programs; facilitating community groups and girls’ initiatives; and tenaciously advocating to break down barriers that hold women back from achieving equity.

EMPOWERING YOUTH

We provide girl-specific programming through the Power of Being a Girl Conference where students in grades 7 & 8 are offered the opportunity to try new activities, develop leadership and critical thinking skills, and discuss topics in a safe place. Girls are challenged to think critically about the media’s sexualized depiction of

women and girls and are given a chance to develop friendships with girls from different cultural and socio-economic backgrounds.

117 girls from 4 local schools participated in 2019





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WHY SPONSOR?



THE IMPORTANCE OF THE WOMEN OF DISTINCTION AWARDS

Our community is full of amazing women; trailblazers, role models, women who are opening doors and challenging the status quo. Each year, we honour and celebrate these remarkable women who champion gender equality and are making a difference in the lives of women and girls across a range of fields including business, education, social justice, the arts, health, and more.

The Women of Distinction Awards Gala begins at 5:30pm with a reception allowing guests and sponsors to network, meet, and mingle with the Women of Distinction while enjoying melodious cocktail music and an appetizing spread at our feasting table. The Awards Ceremony honouring the extraordinary award recipients begins at 7:00pm and is paired with a delicious 3-course dinner. And all throughout the evening, stunning items will be on display to win or purchase, such as a Door Prize, our beautiful centerpieces, and locally-sourced artisanal and hand-crafted goods up for silent auction.

OUR LIFE CHANGING WORK DEPENDS ON HELP FROM OUR COMMUNITY MEMBERS, INCLUDING ORGANIZATIONS LIKE YOURS.

By sponsoring the 2023 Women of Distinction Awards, you'll be aligning your company with promoting gender equity, celebrating inspirational women, and making a direct impact on the lives of women and girls in our city in a highly visible way. Additionally, when you show commitment to women and girls, you build brand loyalty, retain more employees, and engage new patrons. Our sponsors support the YWCA Sudbury Women of Distinction Awards year after year because they want to continue driving social change and empowering women and girls.

MEDIA OUTREACH

- Organic digital reach of over 14,000
- Facebook - 1060 likes
- Instagram - 675 followers

THE AUDIENCE

- 350+ guests
- Majority are women
- Many are executives from major corporations

PAST SUPPORTERS

Le Voyageur, Le Loup, KiSS 105.3, PH Productions, Rosery Florist, & more.



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SPONSORSHIP LEVELS

“The Women of Distinction Awards celebrate exceptional women within our community. Help us recognize the ongoing efforts, dedication, and leadership of the strong, talented, and selfless women who help shape our society. Proceeds from the Awards Gala help fund YWCA’s Youth Programming and Education, including the Power of Being a Girl Conference.”



MARLENE GORMAN
Executive Director,
YWCA Sudbury

EXCELLENCE SPONSOR

\$10,000

Sold!

journal
LE VOYAGEUR



EXCLUSIVE - ONLY ONE AVAILABLE!

- Invitation to give a brief ‘Welcome’ to guests at the Gala + opportunity to announce the first Award of the evening and briefly introduce an Award Recipient.
- On-stage acknowledgement and recognition by the Gala host.
- Sponsor Spotlight in Media Package + A/V slideshow at the Gala + post-Gala email to attendees - 1-2 sentences about your company’s commitment to women’s rights and equality.

GALA SOUVENIR BOOKLET

- Exclusive use of back cover of the souvenir booklet for corporate ad + full-page ad.
- Featured quote + sponsor recognition in the souvenir booklet.

TICKETS

- Table or eight (8) full-access tickets to the Gala.

Also included at the Excellence level:

Corporate logo on Gala materials, including table signage + Gala program, and advertising • Social Media post on YWCA Sudbury Facebook and Instagram announcing the sponsorship • Corporate logo on YWCA Sudbury’s website with a link to your website • Corporate logo on the Gala ticketing platform • Recognition in YWCA Sudbury’s Annual Report



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SPONSORSHIP LEVELS

HONOURS SPONSOR

Send a personalized message with your sponsorship!

\$5,000

LIMITED - ONLY FIVE (5) AVAILABLE!

- One of five opportunities to announce an Award and briefly introduce an Award Recipient
- On-stage acknowledgement and recognition by the Gala host.
- Sponsor quote in Media Package - brief sentence about your company's commitment to women's rights and equality.

GALA BOOKLET

- Half-page ad and sponsor recognition in the souvenir booklet.

TICKETS

- Table or eight (8) full-access tickets to the Gala.

ACTUALIZATION SPONSOR

Your endorsement makes the dream a reality!

\$2,500

- On-stage acknowledgement and recognition of your contributions by the gala host.
- Sponsor quote in Media Package - brief sentence about your company's commitment to women's rights and equality.

GALA BOOKLET

- Quarter-page ad and sponsor recognition in the souvenir booklet.

TICKETS

- Six (6) full-access tickets to the Women of Distinction Awards Gala.

Also included at the Honours and Actualization levels:

- Corporate logo on Gala materials, including table signage + Gala program, and advertising
- Social Media post on Facebook and Instagram announcing your sponsorship
- Corporate logo on YWCA Sudbury's website with a link to your website
- Corporate logo on the Gala ticketing platform
- Corporate logo in the A/V slideshow during the Gala
- Corporate logo in a post-Gala email sent to all attendees
- Recognition in YWCA Sudbury's Annual Report



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SPONSORSHIP LEVELS

CHAMPION SPONSOR

Show our community that you stand up for women's rights!

\$1,000

- Personalized message generated for Champion Sponsors to post on their social media & digital platforms.

GALA BOOKLET

- Eighth-page ad and sponsor recognition in the souvenir booklet.

TICKETS

- Four (4) full-access tickets to the Women of Distinction Awards Gala.

PATRON SPONSOR

Your support allows us to do the work we do!

\$500

TICKETS

- Two (2) full-access tickets to the Women of Distinction Awards Gala.

PWYC SPONSOR

Help us help others!

\$150

This new sponsorship will allow us to make "Pay What You Can Tickets" available to those who would like to attend the Gala but are unable to afford the price of a ticket and who meet the criteria (e.g. YWCA and partner program participants, frontline workers, seniors and individuals on fixed incomes, disability or social assistance).

Included at Champion, Patron & PWYC levels:

- Recognition on Gala materials and advertising
- Social Media post on YWCA Sudbury Facebook and Instagram announcing your sponsorship
- Corporate logo on YWCA Sudbury's website
- Corporate name on the Gala ticketing platform
- Corporate name in the A/V slideshow during the Gala
- Corporate name in a post-Gala email sent to all attendees
- Recognition in YWCA Sudbury's Annual Report





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SPECIALTY SPONSORSHIPS

EXCLUSIVE - ONLY ONE OPPORTUNITY EACH!



\$3,000

FLOWER SPONSOR

- On-stage acknowledgement and recognition of your in-kind contributions by the Gala host.
- Corporate logo placement & message on all flower arrangements.
- Quarter page ad and sponsor recognition in the souvenir booklet.
- Six (6) full-access tickets to the Women of Distinction Awards Gala.



\$3,000

CHOCOLATE SPONSOR

- On-stage acknowledgement and recognition of your in-kind contributions by the Gala host.
- Corporate logo placement & message on all chocolates and associated materials.
- Quarter page ad and sponsor recognition in the souvenir booklet.
- Six (6) full-access tickets to the Women of Distinction Awards Gala.



\$1,500

ENTERTAINMENT SPONSOR

- On-stage acknowledgement as the presenting sponsor for the musical performance.
- Eighth page ad and sponsor recognition in the souvenir booklet.
- Four (4) full-access tickets to the Women of Distinction Awards Gala.



\$1,500

SILENT AUCTION SPONSOR

- Exclusive corporate logo placement on the silent auction platform header banner.
- Eighth page ad and sponsor recognition in the souvenir booklet.
- Four (4) full-access tickets to the Women of Distinction Awards Gala.

Included at the Flower, Chocolate, Entertainment & Silent Auction levels:

- Recognition on Gala materials and advertising
- Social Media post on Facebook and Instagram announcing your sponsorship
- Corporate logo on YWCA Sudbury's website with a link to your website
- Corporate logo on the Gala ticketing platform
- Corporate logo in the A/V slideshow at the Gala
- Corporate logo in a post-Gala email sent to all attendees
- Recognition in YWCA Sudbury's Annual Report



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2023 SPONSORSHIP PACKAGE

SPONSOR CONFIRMATION FORM

RETURN TO:

YWCA Sudbury
Attn: Julie Sauvé
370 St Raphael St.
Sudbury, ON P3B 4K7
Phone: 705.673.4754 Ext. 310
Fax: 705.688.1727
Email: j.sauve@ywcasudbury.ca

PLEASE IDENTIFY THE LEVEL OF SPONSORSHIP

- EXCELLENCE SOLD
HONOURS \$5,000
ACTUALIZATION \$2,500
CHAMPION \$1,000
PATRON \$500
PWYC \$150
FLOWER \$3,000
CHOCOLATE \$3,000
ENTERTAINMENT \$1,500
SILENT AUCTION \$1,500

TOTAL INVOICE AMOUNT: \$ _____

PLEASE MAKE CHEQUES PAYABLE TO YWCA SUDBURY CHARITABLE BUSINESS NUMBER #119205185RR0001

DEADLINE | FRIDAY | SEPTEMBER 21, 2023

N.B. IF SPONSORSHIP LEVEL INCLUDES AD SPACE, PLEASE INCLUDE AD BY DEADLINE DATE.

CONTACT INFORMATION

NAME: _____
TITLE: _____
ADDRESS: _____
CITY: _____ PROVINCE: _____ POSTAL CODE: _____
PHONE: DAY: _____ EVENING: _____
EMAIL: _____
SIGNATURE _____



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SOUVENIR BOOKLET ADVERTISEMENT

ADVERTISING WITH A CAUSE!



OUR BOOKLET IS A KEEPSAKE THAT WILL CAPTURE THE CONTRIBUTIONS OF ALL OF THE DYNAMIC RECIPIENTS OF THE 2023 WOMEN OF DISTINCTION AWARDS, WITHIN THE GREATER SUDBURY COMMUNITY. THE PUBLICATION WILL PROVIDE A WONDERFUL OPPORTUNITY TO SUPPORT THE YWCA'S SERVICES AND INITIATIVES SUCH AS THE POWER OF BEING GIRL CONFERENCE; AN EVENT DEDICATED TO EMPOWERING YOUNG WOMEN WITHIN OUR COMMUNITY.

UNIQUELY DESIGNED IN FULL-COLOUR, THE BOOKLET IS PROVIDED TO MORE THAN 375 GALA ATTENDEES, AND IT IS DISTRIBUTED THROUGHOUT THE YEAR AT EVENTS AND PRESENTATIONS.

OUR BOOKLET LENDS ITSELF WELL FOR CONGRATULATORY ADS FOR AWARD RECIPIENTS, SPECIAL PROMOTIONS, AND COMPANY BRANDING.

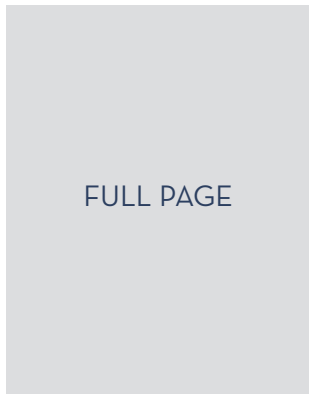
BOOK NOW!

DEADLINE
FRIDAY, SEPTEMBER
21st, 2023

Mail, Email or Deliver to:

YWCA Sudbury
Attn: Julie Sauvé
370 St Raphael St.
Sudbury, ON P3B 4K7
Phone: 705.673.4754 Ext. 310
Fax: 705.688.1727
Email: j.sauve@ywcasudbury.ca

AD SIZES



FULL PAGE

FULL PAGE
W= 7" X H= 9"

HALF PAGE
W= 7" X H= 4.5"

QUARTER PAGE
W= 3.5" X H= 4.5"

EIGHTH PAGE
W= 3.3" X H= 2.2"



HALF PAGE



QUARTER PAGE



EIGHTH PAGE

AD PRICES (TAXES INCLUDED)

- FULL PAGE \$675 x _____
- HALF PAGE \$525 x _____
- QUARTER PAGE \$375 x _____
- EIGHTH PAGE \$200 x _____

TOTAL INVOICE AMOUNT: \$ _____

PLEASE MAKE CHEQUES PAYABLE TO YWCA SUDBURY
CHARITABLE BUSINESS NUMBER #119205185RR0001

***FILES ACCEPTED: JPEGS WITH A RESOLUTION OF 300
PIXELS PER INCH AT MAXIMUM QUALITY OR PDF

***ADS CAN BE CREATED FOR YOU AT NO ADDITIONAL COST.